

Quartet community foundation logo guidelines

Our logo is the badge by which we are recognised. It is a precious asset and we must all protect it at all times.

Pantone Colours
Cornflower blue
Black

PMS 2727
 100% black

CMYK
 C-71 M-42 Y-0 K-0
 C-0 M-0 Y-0 K-100

Master Logo

This is the master logo and is the version to use (where possible) for all applications. The mark must never be redrawn, altered or distorted in any way.



Sizing

The Quartet logo must not be reproduced any smaller than 50mm across. When the logo is reproduced in large sizes, care must be taken to preserve print quality and legibility.



Exclusion zone

The 'X' height is the height of the letters as indicated opposite. This measurement makes up the boundaries of the exclusion zone. At its smallest, this measurement is 10mm clearance all round. All other text or images used alongside the Quartet logo must not invade this space.



Third Party Logos

Third Party Logos should appear the same size and allow ample space for clearance as detailed above.



Note on past use of the Quartet logo

The logo historically included a regions bar stating the areas where Quartet works: Bristol, Bath & North East Somerset, North Somerset, and South Gloucestershire. Wherever possible, this message should continue to be present in nearby text when the logo is used.